

# A4e Skills

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Preparing today's workforce  
for tomorrow's challenges



## Skills for Business

Helping you take the right steps  
to move your business forward.

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NVQs, Apprenticeships and Bespoke Training Solutions



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Leading learning and skills



Developing a skilled workforce is vital to the success of all UK businesses. Research into staff skills in the workplace by the National Employers Survey\* has identified three key obstacles to business success:

**Employers had to fill vacancies with inappropriately skilled staff**

**Staff lacked motivation**

**Staff failed to keep up with change**

A4e Skills is contracted by the LSC to deliver work related training programmes and nationally accredited qualifications that will improve skill levels within the UK workforce and help employers to:

**Develop a more flexible and adaptable work force**

**Identify and improve opportunities to promote from within**

**Increase their productivity**

\*Research produced in 2007 by:  
The Learning Skills Council (LSC), Department of Innovation, Universities and Schools (DIUS) and the Skills Development Agency (SDA)

## How does A4e Skills achieve this with Employers?

We work with employers to deliver training programmes and qualifications that are relevant and enable employees to maximise their effectiveness.

Through our experience working with organisations like yours we have established a number of key delivery steps that we call the Employer Journey.

Using this approach we are able to ensure that the training, support and guidance we deliver will impact on your business in a positive way, ultimately increasing productivity and improving your bottom line.

**0114 223 6653**  
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# The **A4e Skills** Employer Journey



We have formalised our work with employers into **8 key steps** that we call the **Employer Journey**. This approach has been proved to help employers select and deliver the most relevant and effective training and qualifications for their business.

1. A4e Skills will **contact** you and make an initial appointment to discuss your specific requirements.
2. Based on this initial contact, we will **complete** an Organisational Needs Analysis for your organisation.
3. We will agree and **establish** a Training Plan for your business with clearly identified objectives.
4. To meet these objectives we will **source** the appropriate training and confirm a funding solution or cost (if applicable).
5. Once all details are confirmed delivery of the agreed Training Plan can **commence**.
6. To ensure its effective delivery we regularly **review** and measure the Training Plan against the key objectives.
7. Through this approach we will maximise the opportunities to **achieve** your Training Plan objectives.
8. Upon completion of the Training Plan we **evaluate** its success and identify the next steps for your organisation.

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A4e was founded in 1986 to provide re-training and employment to steel-workers in an area of exceptionally high unemployment and poverty, structural job losses and declining traditional employment opportunities. Today, we have over twenty years professional experience in working with successive Governments, departments and agencies in the delivery of essential public services. From an initial starting point of one office in Sheffield, we now operate from over 120 locations across the UK, EU and The Middle East. A4e has grown from employing seven people to over 2,000, with a turnover of £120m in 2007/08.

A4e has delivered qualifications since 1986 later establishing A4e Skills to coordinate training delivery across the Group and offer a national product to business. In turn A4e Skills has won significant contracts from the Learning Skills Council (LSC). Year on year A4e Skills has increased its market share with the LSC and plans to double its capacity over the next two years.

Accreditation	Date
British Quality Foundation member	Awarded 1994
Investors in People	Awarded 1999
'Two Ticks- Positive about Disabled People' standard	Awarded 2004
Jobcentre Plus Accredited Provider	Registration 2005
NCFE Approved Centre	Awarded 2005 (annual)
Charter Mark	Accredited 2006
EMQC Matrix for Information, Advice and Guidance	Awarded 2006
C.Skills Approved Centre, Assessor and Internal Verifier	Registration 2006
CMI Approved Centre	Registration 2007
Edexcel	Full Awarding Body Approval (annual)
City and Guilds Approved Centre	Full Awarding Body Approval (annual)
OCR Approved Centre	Full Awarding Body Approval (annual)
ECDL / BCS Approved Test Centre	Full Awarding Body Approval (annual)
Educational Development International (EDI)	Full Awarding Body Approval (annual)
EAL Approved Centre	Full Awarding Body Approval (annual)
Promissor / Gola Online Testing Approved	Full Awarding Body Approval (annual)

For more information about A4e Skills and how we can help you take the right steps to move your business forward contact us on:

**0114 223 6653 | [skills@a4e.co.uk](mailto:skills@a4e.co.uk)**



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